



YACHT ROCK REVUE

the HOT DADS in TIGHT JEANS tour

BENEFIT CONCERT

BENEFITING:



BENEFITING:

Saturday, January 15, 2021

Township Auditorium

Show starts at 8:00 PM

VIP Event starts at 6:00 PM



CAMP COLE

A place TO SHINE

Contact Margaret Deans Grantz with Camp Cole:
margaretdeans@campcole.org or 803-238-0579

Contact Chad Holbrook with Win Anyway Foundation:
803-622-0053

About Yacht Rock Revue:

This top-notch group of musicians has already rocked onstage with John Oates, Eddie Money (RIP), and both versions of the band Player. They've trademarked the term "yacht rock," both metaphorically and literally (U.S. Registration Number 3834195). From humble beginnings in a basement, touring in partnership with Live Nation and Sirius XM, they now headline sold-out shows across the country, from Webster Hall in New York to the Wiltern in L.A. While rising from bars to amphitheaters, they've ticked every box on the Rock Star Accomplishments bingo card. Except for one: Writing and singing their own songs.



Yacht Rock Revue's first original record is ten songs inspired by the smooooooth sounds of the Seventies and Eighties. They've brazenly titled it *Hot Dads In Tight Jeans* – forgive them for bragging, but that's what they are – and it returns Yacht Rock Revue to their roots in original music.

And now they are coming to Columbia, SC to perform their top notch concert at the Township Auditorium as a benefit for Camp Cole and the Win Anyway Concert.

About Camp Cole

Inspired by the memory of Cole Sawyer, an 11-year-old boy from Columbia who lost his battle to cancer in 2004, Camp Cole will be a camp and retreat center for children, teens, and adults with disabilities, illnesses, and life challenges. Camp Cole is on its way to becoming a place of inspiration, encouragement, friendship and support to thousands of children and adults in South Carolina. Our mission is to create a place where groups can come together to connect, share, encourage, and shine.



Breaking ground in May 2020, our facility will be ADA-compliant and feature overnight cabins, a dining hall, a medical center, an amphitheater, a swimming pool, and much more. Our doors will open in June 2021 for children and adult groups with disabilities, illnesses, and other life challenges.

About the win anyway foundation:

On the afternoon of September 7, 2004 the Holbrooks were told Reece, their 2 year old son had cancer...leukemia. Reece was immediately admitted to UNC Children's Hospital where they would spend the next 7 days. After a grueling 3 years of treatment, on November 13, 2007 Reece finished treatments and was considered in remission. Reece is now a healthy teenager who won his battle against leukemia and goes once a year for a routine check-up.



In 2012, Chad and Jenn Holbrook established the Reece Holbrook Win Anyway Foundation. The foundation is a tax-exempt nonprofit 501(c)3 organization dedicated to kids and their fight against cancer and other terminal illnesses. The foundation provides support for seriously ill children and their families, the facilities that treat them and other charitable causes.

Yacht rock revue benefit concert

Sponsor Opportunities

Presenting Sponsor (\$20,000 Donation)

- Logo on Camp Cole's Shine On Donor Wall in Welcome Center of facility
 - 20 Tickets to Concert and VIP Pre-Party Event
 - Opportunity to Speak at event
 - Pre Sale code for additional ticket purchases
 - Exclusive Signage at VIP Event
- Logo on event signage and all marketing material
 - Logo on website and social media
- Promotion in all news releases & related PR efforts
 - 20 exclusive Yacht Rock Benefit sailor hats

Rock Sponsor (\$10,000 Donation)

- 10 Tickets to Concert and VIP Pre-Party Event
- Pre Sale code for additional ticket purchases
 - Exclusive Signage at VIP Event
- Logo on event signage and all marketing materials
 - Logo on website and social media
- 10 exclusive Yacht Rock Benefit sailor hats

sail Sponsor (\$5,000 donation)

- 6 Tickets to Concert and VIP Pre-Party Event
- Pre Sale code for additional ticket purchases
- Logo on event signage and all marketing materials
 - Logo on website and social media
- 6 exclusive Yacht Rock Benefit sailor hats

benefit Sponsor (\$2,500 donation)

- 4 Tickets to Concert and VIP Pre-Party Event
- Pre Sale code for additional ticket purchases
- Logo on event signage and all marketing materials
 - Logo on website and social media
- 4 exclusive Yacht Rock Benefit sailor hats

lyric Sponsor (\$1,000 donation)

- 2 Tickets to Concert and VIP Pre-Party Event
- Pre Sale code for additional ticket purchases
- Logo on event signage and all marketing materials
 - Logo on website and social media



YACHT ROCK REVUE BENEFIT CONCERT

SPONSORSHIP OPPORTUNITIES



PRESENTING (\$20,000.00)	ROCK (\$10,000.00)
SAIL (\$5,000.00)	BENEFIT (\$2,500.00)
	LYRIC (\$1,000.00)

Our Check is Enclosed
Made out to Camp Cole

Credit Card Information is below

Please Send an
Invoice

*Please print the following information and keep a copy of this form and your sponsorship benefits for reference.

*Please indicate how you would like your sponsorship to be recognized in promotional materials and email your logo to
margaretdeans@campcole.org

Donated By: _____

Address, City, State: _____

Phone: _____ **Website:** _____

How name should be displayed in marketing materials: _____

.....
Contact Name: _____

Title: _____

Email: _____

Signature: _____
.....

Credit Card Information: **Visa** **MasterCard** **AMEX** **Discover**

Account Name: _____ **EXP:** _____

Account Number: _____ **CCV:** _____

PLEASE SEND COMPLETED FORM TO MARGARET DEANS GRANTZ BY NOVEMBER 15TH*

CAMP COLE * PO BOX 6377 COLUMBIA, SC 29260

QUESTIONS: MARGARET DEANS GRANTZ- MARGARETDEANS@CAMPCOLE.ORG