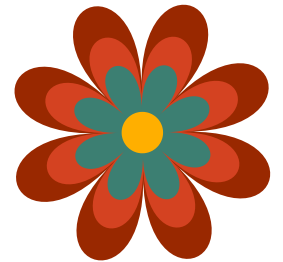


YACHT ROCK REVUE



Benefiting:



CAMP COLE

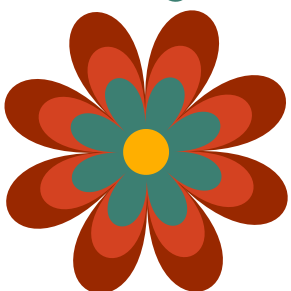
A place TO SHINE

December 15, 2023

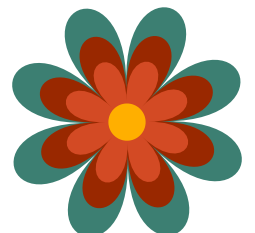
Township Auditorium

1703 Taylor Street

Columbia, SC 29201



**VIP Event: 5:30 PM-7:15 PM
Doors Open for Show at 7:15 PM
Show Starts at 8:00 PM**



Yacht Rock Revue Benefit Concert

Sponsorship Opportunities

PRESENTING (\$30,000.00)

GUITAR (\$20,000.00)

ROCK (\$10,000.00)

SAIL (\$5,000.00)

BENEFIT (\$3,000.00)

LYRIC (\$1,500.00)

Our check is enclosed
and made out to Camp Cole

Credit card information is
below

Please send an invoice

***Please print the following information and keep a copy of this form and your sponsorship benefits for reference.**

***Please indicate how you would like your sponsorship to be recognized in promotional materials and email your logo to heyward@campcole.org.**

Donated By: _____

Address: _____

City, State, Zip Code: _____

Phone: _____

Website: _____

Name for Marketing Materials: _____

Contact Name: _____

Email: _____

Signature: _____

Credit Card Information: **Visa** **Mastercard** **Amex** **Discover**

Name on Card: _____ **Exp:** _____

Card Number: _____ **CVU:** _____

Please send completed form and payment to Camp Cole:
1571 Crossing Creek Road
Eastover, SC 29044
Or email form to heyward@campcole.org.
Deadline to sponsor is Friday, October 20th, 2023.



Yacht Rock Revue Benefit Concert

Sponsorship Levels

Presenting Sponsor (\$30,000)

- 40 tickets to Yacht Rock Benefit Concert and VIP Pre-Party
- 4 tickets to Sold Out Songwriters Event in November
- 16 tickets to the Spooky Spirits Bash (if sponsorship is in before October 2023)
- Logo on Annual Donor Signage Wall
- Exclusive signage at Pre-Party VIP Event
- Logo on event signage and all marketing materials
- Logo on social media and in newsletter
- Personalized sponsor gift that includes signed guitar by YRR

Guitar Sponsor (\$20,000)

- 30 tickets to Yacht Rock Benefit Concert and VIP Pre-Party
- 10 tickets to the Spooky Spirits Bash (if sponsorship is in before October 2023)
- Logo on Annual Donor Signage Wall
- Exclusive signage at Pre-Party VIP Event
- Logo on event signage and all marketing materials
- Logo on social media and in newsletter
- Sponsor gift

Sail Sponsor (\$5,000)

- 10 tickets to Yacht Rock Revue Benefit Concert and VIP Pre-Party
- 4 tickets to the Spooky Spirits Bash (if sponsorship is in before October 2023)
- Logo on Annual Donor Signage Wall
- Logo on event signage and all marketing materials
- Logo on social media and in newsletter
- Sponsor gift

Rock Sponsor (\$10,000)

- 20 tickets to Yacht Rock Benefit Concert and VIP Pre-Party
- 6 tickets to the Spooky Spirits Bash (if sponsorship is in before October 2023)
- Logo on Annual Donor Signage Wall
- Exclusive signage at Pre-Party VIP Event
- Logo on event signage and all marketing materials
- Logo on social media and in newsletter
- Sponsor gift

Benefit Sponsor (\$3,000)

- 6 tickets to Yacht Rock Revue Benefit Concert and VIP Pre-Party
- Logo on event signage and all marketing materials
- Logo on social media and in newsletter
- Sponsor Gift

Lyric Sponsor (\$1,500)

- 4 tickets to Yacht Rock Revue Benefit Concert and VIP Pre-Party
- Logo on event signage and all marketing materials
- Logo on social media and in newsletter

The VIP Pre-Party will be open to all sponsors and their guests on the Township floor. Open bar and food will be provided with a live auction from 5:30 PM to 7:15 PM.

Questions? Contact Heyward Clayton, Events Coordinator:
heyward@campcole.org or 803-849-8697



A place TO SHINE

Yacht Rock Revue Benefit Concert

Yacht Rock Revue is back for their third concert benefiting Camp Cole.

Last year, the event raised over \$100,000 for camper opportunities.

When you support the Yacht Rock Revue Benefit Concert, you are making it possible for Camp Cole's campers to bond with others who are facing similar challenges, try new and exciting activities, and grow in ways they never thought possible.

In the Summer of 2023, we expect to serve over 600 campers.

About Camp Cole

Inspired by the memory of Cole Sawyer, an 11-year-old boy from Columbia who lost his battle to cancer in 2004, Camp Cole is a camp and retreat center for children, teens, and adults with disabilities, illnesses, and life challenges. Camp Cole is a place of inspiration, encouragement, friendship and support to thousands of children and adults in South Carolina. Our mission is to serve as a place where groups can come together to connect, share, encourage, and shine. Camp Cole is fully equipped with a state-of-the-art Medical Care Facility, overnight cabins that sleep over 200 individuals, a dining hall, an amphitheater, a swimming pool, and much more.



About Yacht Rock Revue

This top-notch group of musicians has already rocked onstage with John Oates, Eddie Money (RIP), and both versions of the band Player. They've trademarked the term "yacht rock," both metaphorically and literally (U.S. Registration Number 3834195). From humble beginnings in a basement, touring in partnership with Live Nation and Sirius XM, they now headline sold-out shows across the country, from Webster Hall in New York to the Wiltern in L.A. While rising from bars to amphitheaters, they've ticked every box on the Rock Star Accomplishments bingo card, except for one: writing and singing their own songs. Yacht Rock Revue's first original record has ten songs inspired by the smooth sounds of the Seventies and Eighties. They've brazenly titled it **Hot Dads In Tight Jeans** – forgive them for bragging, but that's what they are – and it returns Yacht Rock Revue to their roots in original music.

